



RUN 4 FREEDOM

5K Run/Walk & Community Festival

RUN FOR THE CAUSE.
STAY FOR THE FUN!

9 12 26

Your sponsorship helps to provide survivors of sex trafficking with emergency stabilization, 24-hour specialized care, safe shelter, trauma-informed therapy, individualized case management, and compassionate support on their journey toward healing and freedom.

TITLE SPONSOR - \$7,500

- Executive event naming opportunity: “4th Annual Helping Captives 5K, Presented by [Sponsor Name].”
- Featured mention and introduction during the opening ceremony.
- Top-tier logo placement on all flyers, event website, and promotional material.
- Logo featured on event shirts.
- Prime booth space at the event to showcase your products or services.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo featured on the event banner and website.
- Social media recognition: Two (2) dedicated social media posts highlighting your brand and community impact, including interview opportunity.
- Four (4) complimentary race registrations.

T-SHIRT SPONSOR - \$5,000

- Your logo printed on every participant T-shirt (second only to the Title Sponsor).
- Logo featured at the T-shirt pick-up station and opportunity to hand out shirts to runners.
- Prime booth space at the event to showcase your products or services.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo featured on the event banner and website.
- One (1) social media post featuring your brand’s role in outfitting participants.
- Four (4) complimentary race registrations.

ARCH SPONSOR - \$3,500

- Exclusive branding on the inflatable start/finish arch.
- Booth space at the event to showcase your products or services.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo featured on the event banner and website.
- One (1) social media post.
- Four (4) complimentary race registrations.

~~SWAG BAG SPONSOR - \$3,000~~ GMC of Riverfront Park

- Exclusive branding on all participant swag bags.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo placement on the event banner and website.
- One (1) social media post.
- Four (4) complimentary race registrations.

FREEDOM MILE SPONSOR - \$2,500

- Logo displayed prominently on each mile marker sign along the course.
- Opportunity to host a cheer zone or motivational station at a mile markers. *Have fun with it!* Play music or bring noisemakers. Get creative and cheer on our runners.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo placement on the event banner and website.
- One (1) social media post.
- Four (4) complimentary race registrations.

KID ZONE SPONSOR - \$2,500

- Exclusive branding at the family fun and games area of the festival.
- Option for sponsor to host a branded game booth or activity station.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo placement on the event banner and website.
- One (1) shared social media post.
- Four (4) complimentary race registrations.

PRINT SPONSOR - \$1,500

- Logo displayed on runner bibs, printed race maps, and vendor instruction sheets.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo featured on event banner and website.
- One (1) shared social media post.
- Two (2) complimentary race registrations.

SWEET TREAT SPONSOR - \$1,500

- Exclusive branding at the sweet treat station during the post-race festival.
- Option to provide branded napkins, cups, or bags for sweet treats.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo placement on the event banner and website.
- One (1) shared social media post.
- Two (2) complimentary race registrations.



WINNER'S CIRCLE SPONSOR - \$1,500

- Logo featured on Winner's Circle "Presented by" banner, to be signed by all race winners and given to sponsor post race for displaying.
- Branded banner at smile station for participant photo opportunities.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo featured on the event banner and website.
- One (1) shared social media post.
- Two (2) complimentary race registrations.

VOLUNTEER APPRECIATION SPONSOR - \$1,500

- Logo displayed at volunteer care station.
- Branded water bottles at volunteer care station.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo placement on the event banner and website.
- One (1) social media post.
- Two (2) complimentary race registrations.

RECOVERY ZONE SPONSOR - \$1,000

- Logo featured on "Presented by" hydration station signage.
- Opportunity for sponsor to provide branded cups, snacks, or giveaways at hydration stations.
- Opportunity to include a product sample, promotional item, or coupon in every swag bag.
- Logo placement on the event banner and website.
- One (1) shared social media post.
- Two (2) complimentary race registrations.





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S P O N S O R S H I P F O R M

COMPANY/ORG: _____

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

PLEASE CHECK DESIRED SPONSORSHIP LEVEL:

- TITLE SPONSOR: \$7,500
- T-SHIRT SPONSOR: \$5,000
- ARCH SPONSOR: \$3,500
- ~~SOLD OUT~~ SWAG BAG SPONSOR: \$3,000
- FREEDOM MILE SPONSOR: \$2,500
- KID ZONE SPONSOR: \$2,500
- PRINT SPONSOR: \$1,500
- SWEET TREAT SPONSOR: \$1,500
- WINNER'S CIRCLE SPONSOR: \$1,500
- VOLUNTEER APPRECIATION SPONSOR: \$1,500
- RECOVERY ZONE SPONSOR - \$1,000
- RUNNER REGISTRATION (ADULT 18+) - \$25
- YOUTH/COLLEGE REGISTRATION - \$10

PAYMENT INFORMATION:

SELECT PAYMENT METHOD:

- CHECK PAYABLE TO:
HELPING CAPTIVES
PO BOX 14257
SPOKANE VALLEY, WA 99214
- CREDIT CARD:
SUBMIT PAYMENTS ONLINE AT:
HELPINGCAPTIVES.ORG/RUN-FOR-FREEDOM

NEED MORE INFO, OR HAVE QUESTIONS? CONTACT: EVENTS@HELPINGCAPTIVES.ORG

HELPING CAPTIVES is a 501(c)3 religious organization. We do not accept government funding for any of our programs, and rely entirely on the dedication and support of our community, partners, and donors. We exist to honor God by providing opportunities for freedom and safety to those exploited by sex trafficking through prevention, intervention, and recovery services.

