

TITLE SPONSOR - \$7,500 SOLD OUT

- Exclusive event naming opportunity: "4th Annual Helping Captives 5K, Presented by [Sponsor Name]"
- Featured mention and introduction during the opening ceremony
- Top-tier logo placement on all flyers, event website, and promotional material
- · Logo featured on event shirts
- Logo prominently featured on the event banner and website
- Prime booth space at the event to showcase your products or services
- Opportunity to include a product sample, promotional item, or coupon in every swag bag
- Two (2) dedicated social media posts highlighting your brand and community impact
- Four (4) complimentary race registrations

T-SHIRT SPONSOR - \$5,000

- Your logo printed on every participant T-shirt (second only to the Title Sponsor)
- Logo featured at the T-shirt pick-up station and opportunity to hand out shirts to runners
- Logo featured on the event banner and website
- Prime booth space at the event to showcase your products or services
- Opportunity to include a product sample, promotional item, or coupon in every swag bag
- One (1) social media post featuring your brand's role in outfitting participants
- Four (4) complimentary race registrations

ARCH SPONSOR - \$3,500

- Exclusive branding on the inflatable start/finish arch
- Logo featured on the event banner and website
- Booth space at the event to showcase your products or services
- Opportunity to include a product sample, promotional item, or coupon in every swag bag
- One (1) social media post
- Two (2) complimentary race registrations

SWAG BAG SPONSOR - \$3,000

- Exclusive branding on all participant swag bags
- Logo placement on the event banner and website
- · Opportunity to include a product sample, promotional item, or coupon in every swag bag
- One (1) social media post
- Two (2) complimentary race registrations

FREEDOM SPONSOR - \$2,500

- Logo displayed prominently on each mile marker sign along the course
- Opportunity to host a cheer zone or motivational station at a mile marker
- Logo placement on the event banner and website
- Opportunity to include a product sample, promotional item, or coupon in every swag bag
- One (1) social media post
- Two (2) complimentary race registrations

PRINT SPONSOR - \$1,500 SOLD OUT

- Logo displayed on runner bibs, printed race maps, and vendor instruction sheets
- Logo featured on event banner and website
- One (1) shared social media post
- One (1) complimentary race registration

CARNIVAL SPONSOR #1 SWEET TREATS - \$1,500

- Exclusive branding at the sweet treat station during the post-race carnival
- Option to provide branded napkins, cups, or bags for sweet treats
- Logo placement on the event banner and website
- One (1) shared social media post
- One (1) complimentary race registration

CARNIVAL SPONSOR #2 FUN & GAMES - \$1,500

- Exclusive branding at the family fun and games area of the carnival
- Option to host a branded game booth or activity station
- Logo placement on the event banner and website
- One (1) shared social media post
- One (1) complimentary race registration

HOSPITALITY SPONSOR - \$1,000

- Logo featured on hydration station signage
- Opportunity to provide branded cups, snacks, or giveaways at hydration stations
- Logo placement on the event banner and website
- One (1) shared social media post
- One (1) complimentary race registration





S P O N S O R S H I P F O R M

COMPANY/ORG:						
NAME:						
ADDRESS:						
CITY:			STATE: ZIP:			
PHONE:			EMAIL:			
PLEASE CHECK DESIRED SPONSORSHIP LEVEL:						
SOLD OUT—TITLE SPONSOR: \$7,500—SOLD OUT—PRINT SPONSOR \$1,500—						
	T-SHIF	RT SPONSOR: \$5,000	☐ CARNIVA	AL S	PONSOR #1 SWEET TREATS - \$1,500	
☐ ARCH SPONSOR: \$3,500			☐ CARNIVA	☐ CARNIVAL SPONSOR #2 FUN & GAMES - \$1,500		
☐ SWAG BAG SPONSOR - \$3,000		☐ HOSPITA	☐ HOSPITALITY SPONSOR - \$1,000			
☐ FREEDOM SPONSOR - \$2,500						
PAYMENT INFORMATION:						
	SELEC	CT PAYMENT METHOD:				
		CHECK PAYABLE TO: HELPING CAPTIVES PO BOX 14257 SPOKANE VALLEY, WA 9921	4		CREDIT CARD: SUBMIT PAYMENTS ONLINE AT: HELPINGCAPTIVES.ORG/RUN- FOR-FREEDOM	

